

SPONSORSHIP OPPORTUNITIES

1ST Annual

MARSHALL FAULK



FOUNDATION

November 8, 2008 – 10:00am

Qualcomm Stadium, Club Level

For More Information

Please Call – 619.241.0028

Or Email - Info@marshallfaulk.com

Event Overview

The 1ST Annual SDSU Aztec Tailgate, presented by the Marshall Faulk Foundation brings America's two favorite pastimes together with football and food at Qualcomm Stadium. This event takes place between Club Lounges 30 and 37 with viewing of the game in the Club Lounges. The Saturday morning fun will begin with a pre-game Pep Rally hosted by some of SDSU's greatest alumni, including Marshall Faulk, Robert Griffith, Az Hakim and many others from around the area, gearing everyone up for the big game. The San Diego State Aztecs will provide the entertainment, as they battle for big away win against the BYU Cougars, via screens throughout the Club Lounges at the stadium.

During the game, over 30 of the area's best restaurants will entice hundreds of fans with an indoor gourmet tailgate of their signature dishes. And no one will be left thirsty with plenty of complimentary beer, wine and soda. While our team is strategizing during halftime, the fans will bid on fabulous live auction prizes. A silent auction of sports memorabilia, great getaways and much more will run throughout the day. The afternoon will wind down with marvelous desserts and, we know, a big Aztec's win!

Why Sponsor?

All net proceeds will benefit the Marshall Faulk Foundation. Those funds will then be distributed to programs and non-profits around San Diego County that are aligned with the Foundation's mission of building brighter futures for today's inner-city youth. San Diego State University's Athletic Foundation will also receive 50% of the proceeds to be used for scholarships for future athletes.

The SDSU Aztec Tailgate has incredible potential to become one of the most anticipated events in the San Diego area. We are expecting 500-700 fans for the 1st Annual. In partnering with the Marshall Faulk Foundation, your organization will be guaranteed the utmost professionalism, community exposure and assurance that your contribution is used to improve the lives of today's youth!

**Please join us in *Making Moves to Empower Today's Youth*
and help make a difference in the lives of thousands...**

"28"

TITLE SPONSOR

\$28,000

- ✘ All references to the event through media coverage and advertisement on network TV, cable TV, radio and print will be as follows:

"The *Company Name* SDSU Aztec Tailgate presented by the Marshall Faulk Foundation"

- ✘ Company name/logo on all printed material including all mailings
- ✘ Preferred VIP tickets and reserved seating for 50 guests in the "28 Lounge" includes meet and greet and photo opportunity with Marshall
- ✘ Opportunity for two (2) vendor booths, product sampling and company literature
- ✘ Company's website link on www.marshallfaulk.com for 1 year
- ✘ Opportunity to display four (4) banners at event (sponsor provided)
- ✘ Full color acknowledgment on back cover of the official program
- ✘ Two (2) full-page acknowledgements in official program
- ✘ Premiere company logo placement on official souvenir T-shirts
- ✘ Recognition throughout the event by emcee as the Game Day Sponsor
- ✘ Autographed sponsor recognition gift
- ✘ Autographed gift for all guests
- ✘ Souvenir Aztec Tailgate T-Shirt for all guests

GAME DAY SPONSOR

\$15,000

- ✘ All references to the event through media coverage and advertisement on network TV, cable TV, radio and print will be as follows:

"SDSU Aztec Tailgate presented by Company Name"

- ✘ Company name/logo on all printed material including all mailings
- ✘ Preferred VIP tickets and reserved seating for 36 guests in the "28 Lounge"
- ✘ Opportunity for two (2) vendor booths, product sampling and company literature
- ✘ Company's website link on www.marshallfaulk.com for 1 year
- ✘ Opportunity to display four (4) banners at event (sponsor provided)
- ✘ Premiere company logo placement on official souvenir T-shirts
- ✘ Two (2) full-page acknowledgements in official program
- ✘ Recognition throughout the event by emcee as the Game Day Sponsor
- ✘ Autographed sponsor recognition gift
- ✘ Souvenir Aztec Tailgate T-Shirt for all guests

END ZONE SPONSOR

\$10,000

- ✘ Company recognized as a Game Day Sponsor through media coverage and advertisement on network TV, Cable TV, radio and print
- ✘ Company name/logo on all printed material including all mailings
- ✘ Preferred VIP tickets and reserved seating for 24 guests in the "28 Lounge"
- ✘ Opportunity for vendor booth, product sampling and company literature
- ✘ Company's website link on www.marshallfaulk.com for 1 year
- ✘ Opportunity to display two (2) banners at event (sponsor provided)
- ✘ Company logo placement on official souvenir T-shirts
- ✘ Full-page acknowledgement in official program
- ✘ Recognition throughout the event by emcee as the Game Day Sponsor
- ✘ Autographed sponsor recognition gift
- ✘ Souvenir Aztec Tailgate T-Shirt for all guests

TOUCHDOWN SPONSOR

\$6,000

- ✘ Company recognized as an End Zone Sponsor through media coverage and advertisement on radio and in print
- ✘ Preferred VIP tickets and reserved seating for 12 guests in the "28 Lounge"
- ✘ Opportunity for vendor booth, product sampling and company literature
- ✘ Company's website link on www.marshallfaulk.com for 1 year
- ✘ Opportunity to display one (1) banner at event (sponsor provided)
- ✘ Company logo placement on official souvenir T-shirts
- ✘ Half-page acknowledgement in official program
- ✘ Recognition throughout the event by emcee as an End Zone Sponsor
- ✘ Autographed sponsor recognition gift
- ✘ Souvenir Aztec Tailgate T-Shirt for all guests

"28 CLUB" SPONSOR

\$2,800

- ✘ Preferred tickets and reserved seating for 8 guests in the "28 Lounge"
- ✘ Opportunity to provide product sampling and/or company literature in goodie bag
- ✘ Company's logo on www.marshallfaulk.com for 1 year
- ✘ Opportunity to display one (1) banner at event (sponsor provided)
- ✘ Half-page acknowledgement in official program
- ✘ Recognition by the event emcee as a Touchdown Sponsor
- ✘ Autographed sponsor recognition gift
- ✘ Souvenir Aztec Tailgate T-Shirt for all guests

50-YARD LINE SPONSOR

\$1,000

- ✘ Preferred tickets and reserved seating for 8 guests
- ✘ Fourth-page acknowledgement in official program
- ✘ Recognition by the event emcee as the 50-Yard Line Sponsor
- ✘ Souvenir Aztec Tailgate T-Shirt for all guests



Sponsorship Commitment Form

Please indicate your level of sponsorship by checking the appropriate box below:

- | | |
|---|--|
| <input type="checkbox"/> "28" Title Sponsor: \$28,000 | <input type="checkbox"/> Touchdown Sponsor: \$6,000 |
| <input type="checkbox"/> Game Day Sponsor: \$15,000 | <input type="checkbox"/> "28" Club: \$2,800 |
| <input type="checkbox"/> End Zone Sponsor: \$10,000 | <input type="checkbox"/> 50-Yard Line Sponsor: \$1,000 |

Name: _____

Company (if applicable): _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Total Contribution: \$ _____

Credit Card CC #: _____
 Type _____ Exp. Date: _____

Check Please make all checks payable to the Marshall Faulk Foundation

Please send me an invoice

I am unable to attend or participate.
However, please accept my 100% tax-deductible donation of \$ _____

Please send checks and completed form to:

Aztec Tailgate - Marshall Faulk Foundation
 7222 Opportunity Road, San Diego, CA 92111
 Or fax: 619.241.0035

FOR MORE INFORMATION PLEASE CALL – 619.241.0028
OR EMAIL Info@Marshallfaulk.com